

PRIVACY POLICY

The Community of Lookout Ridge recognizes and respects the privacy of each visitor to its web site. This Privacy Policy explains the Community of Lookout Ridge's treatment of your personally identifiable information collected in connection with your activities on the Community of Lookout Ridge site. We believe in giving you full disclosure about the kinds of information we gather and what we do with it, and in giving you a choice about the use of your personal information.

The Community of Lookout Ridge takes online privacy seriously and reserves the right to alter our privacy policy as business needs require. Any alterations to this policy will be posted on our web site in a timely manner.

Personally Identifiable Information

Types of personally identifiable information that we may ask of you on the Community of Lookout Ridge site includes the following:

- Name
- Mailing Address
- Email Address
- Postal Code
- Phone Number

If you choose to share any personally identifiable information with us, we may store it and use it for marketing research and other marketing purposes, which may include sharing it with other companies in the Community of Lookout Ridge family and our business partners. We will never sell your information to any other third party. Personally identifiable information used for marketing purposes will always be presented as anonymous, aggregate data. No individual will be singled out. Finally, the Community of Lookout Ridge will not send any correspondence to you unless you have explicitly authorized us to do so.

Contact

Visitors to our website can request corrections or deletion of their private information. Please direct any questions or concerns to:

General Manager
The Community of Lookout Ridge
1505 Lookout Street
Fonthill, ON L0S 1E5
Tel: (905) 892-9218
Fax: (905) 892-9488
info@lookoutridge.ca

Promotion

From time to time, the Community of Lookout Ridge may sponsor contests or other events, which require the collection, processing and storage of personally identifiable information to be used for the event. The Community of Lookout Ridge may also co-sponsor these events along with other companies, in which case the user's individual contact and demographic information is likely to be shared with other participating sponsors, who may use this information as they wish. A registrant's personally identifiable information will not be released to any third-party organization other than named sponsors without the user's consent. Information used for demographic purposes will be used in an anonymous, aggregate format.

Anonymous Information

Types of non-personally identifiable information include the following:

- IP Addresses
- Browser Information
- Advertising Information
- Cookies

All anonymous information is used only to measure site activity and to develop ideas for improving our site. So, when you come back to visit us again, we can tailor information to suit your individual preferences. We use anonymous information to customize information for our users and to help us display information in the best format for you. The goal is to save you time and provide you with a more meaningful visit.

IP Addresses

IP stands for Internet Protocol. This address is a unique string of numbers that identifies a computer on the Internet. All resources on the Internet must have an IP address.

Browser Information

Browser information includes the URL of the Web page you were just on, the IP address of the computer you are using, your domain type, and your browser version. Browser information is recorded automatically in order to transmit information over the Internet. This will also include the length of time you spend on any given Community of Lookout Ridge Site.

Advertising Information

There are times when we will need to provide our advertising partners with reports to help them better understand our audience and provide advertisements that are more likely to be of interest to you. These reports will include information like how many times people have clicked on the advertisement and how many times the advertisement appeared on the Web site. This data is anonymous and in aggregate form.

Cookies

Cookies are small data files written to your hard drive by some Web sites when you view them in your browser. These data files contain information the site can use to track

such things as passwords, lists of pages you've visited, and the date when you last looked at a certain page.

Security

Security of your Personally Identifiable information is of prime importance to all of us at the Community of Lookout Ridge. Access to this information is limited and will be utilised according to the [Personal Information Protection and Electronic Documents Act](#).

Links to Other Web Sites

Our Web site will link to other Web sites and services from time to time. The Community of Lookout Ridge will always attempt to associate with only the most trustworthy partners who share our high standards regarding privacy. Nevertheless, we are not responsible for the content of and privacy practices of any other companies or Web sites.

Re-Marketing

From time to time, this website uses the Facebook remarketing service to advertise on third party websites to previous visitors to our site. It could mean that we advertise to previous visitors who viewed certain pages on our site. This could be in the form of an advertisement on Facebook. Third-party vendors, including Facebook, use cookies to serve ads based on someone's past visits to the Community of Lookout Ridge website. Of course, any data collected will be used in accordance with our own privacy policy, as well as Facebook's privacy policy. You can opt-out of remarketing by visiting the link below: For Facebook: https://www.facebook.com/ads/website_custom_audiences/